



# THE SMART CITY ALLIANCE

## STOKE-ON-TRENT



### INVITATION

THE SMART CITY ALLIANCE - MEET US AT MIPIM 2018

## STOKE-ON-TRENT INVESTING £500M

IN BUILDING A SMART ENERGY SYSTEM FOR THE FUTURE

**CANNES – 13-15 MARCH 2018**

**THE CITY OF STOKE-ON-TRENT** is fast becoming a centre of excellence for Energy Systems Development, leading the way in the delivery of affordable energy and clean growth in the UK. A total of £500M will be invested in the city’s energy infrastructure in the next 6-7 years.

The ambition is to transform the city over the next 30 years; supporting energy, site development, skills and innovation, creating new homes and new jobs. This includes the delivery of a series of projects, notably a city-wide district heating network designed to encourage private sector investment in low carbon heat sources.

In order to fulfil those ambitions, the city has formed the Smart City Alliance with a number of partners including the City of Helsingborg, Öresundskraft, Nordic Heat and the Swedish Energy Agency. Installation of the new energy system has begun, with the participation of suppliers in the UK and Europe.

Stoke-on-Trent and the Swedish City of Helsingborg have already established a close and successful cooperation related to heat networks through Nordic Heat and the HOTSPOT initiatives. By expanding this partnership further through the Smart City Alliance, the aim is to make the most of economic opportunities ahead and develop new areas for innovation and education. The aim, over time, is to grow the Smart City Alliance to involve other cities and partners who are front runners in developing and delivering smart energy systems for the future.

**WE WOULD LIKE TO WELCOME YOU** at our pavilion at MIPIM in Cannes to discuss our vision for the future. Together with our partners, we will also be hosting various joint events during that time, where we will present several exciting projects.

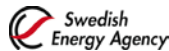
#### MORE INFORMATION

[www.makeitstokestaffs.co.uk/mipim-2018-2/](http://www.makeitstokestaffs.co.uk/mipim-2018-2/)  
[www.midlandsukmipim.com/events/](http://www.midlandsukmipim.com/events/)

#### CONTACT

**Peter Anderberg** – Nordic Heat  
[pa@heatnet.se](mailto:pa@heatnet.se) +46 70 56 111 99

#### PARTNERS



MEET US AT MIPIM 2018: 13-15<sup>TH</sup> MARCH

EVENT HIGHLIGHTS

TUESDAY - THURSDAY 13-15<sup>TH</sup> MARCH

**MEETING SPOT**

**ADDRESS**

2 Rue Bivouac Napoleon,  
(3rd Floor, above Caffè Roma)

**CONTACT**

**Peter Anderberg** – Nordic Heat  
[pa@heatnet.se](mailto:pa@heatnet.se) +46 70 56 111 99



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WEDNESDAY 14<sup>TH</sup> MARCH – 17:30-19:00

**BUILDING A SMART SUSTAINABLE CITY FOR STOKE-ON-TRENT**

**SPEAKERS**

**Tim Lowe** – Siemens  
**Richard Watts** – VXFIBER  
**Peter Anderberg** – Nordic Heat  
**Lars-Inge Persson** – Öresundskraft  
**Tim Day** – Solarplicity  
**Host – Cllr Abi Brown** – Stoke-on-Trent City Council

**VENUE**

2 Rue Bivouac Napoléon, above Caffè Roma  
[www.makeitstokestaffs.co.uk/mipim-2018-2/](http://www.makeitstokestaffs.co.uk/mipim-2018-2/)

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THURSDAY 15<sup>TH</sup> MARCH – 14:45 – 15:30

**DEVELOPING STOKE-ON-TRENT AS A SMART, SUSTAINABLE CITY**

**SPEAKERS**

**Cllr Abi Brown** – Deputy Leader, Stoke-on-Trent City Council  
**Richard Watts** – Head of UK Sales & Global Real Estate, VXFiber  
**Peter Anderberg** – Founder, Nordic Heat  
**Tim Day** – Group Head of Sales, Solarplicity  
**Tim Lowe** – Project Development Director, Siemens

**VENUE**

The Midlands UK Pavilion C16.D.  
[www.midlandsukmipim.com/events/](http://www.midlandsukmipim.com/events/)



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